

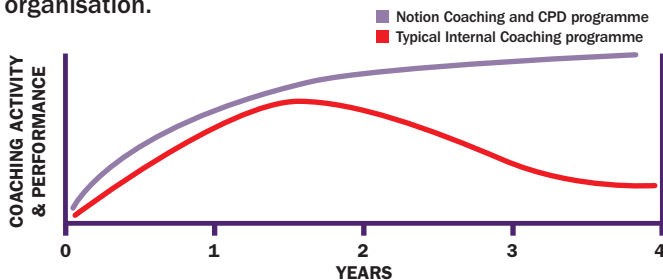
# GUARANTEE A COACHING ROI

Coaching is not an indulgence, especially when it's being paid for by an organisation. Instead, every Coaching programme should give a measurable ROI against pre-agreed performance and organisational objectives.

**“The return on investment was fast and tangible. I have no hesitation in recommending Notion.”**

*Birmingham City Council*

Notion's Executive Business Coaching approach is unashamedly pragmatic, focusing Executives onto the alignment between the coaching they're receiving and the commercial contribution of their role in the sponsoring organisation.



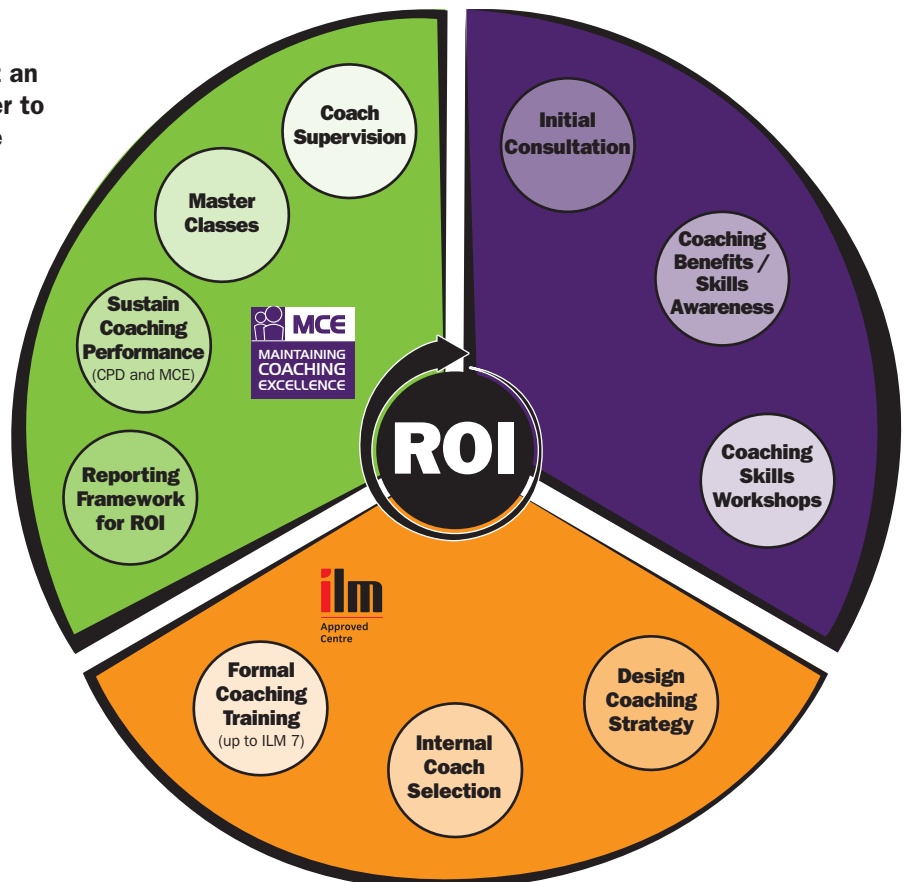
In our research with a range of clients, we have found that most organisations fail to maximise their return on investment across all forms of coaching for one or more of the following reasons:

- A weak coaching strategy and poor selection of internal coaches
- Failure to sustain momentum of an internal coaching programme or maintain coaching performance levels (no Continuing Professional Development of Coaches)
- No clear measures of ROI or ongoing reporting to key stakeholders of value contribution from coaching

The model (right) shows the stages that an organisation might move through in order to establish a sustainable coaching culture and the significant benefits that this approach, which Notion offers, can contribute to your measurable ROI.

## WHERE ARE YOU NOW?

- We don't currently have a coaching culture and would like to learn more**
- We have a coaching culture and now want to develop an internal pool of qualified coaches**
- We have an existing pool of internal coaches and want to maintain / improve their performance and better measure our ROI**



We offer coach training up to the ILM level 7 Certificate in Executive Coaching and Leadership Mentoring

We have outlined the various ways that we can help you depending on whether you already have an established internal coaching function or whether you're considering the challenges of introducing a coaching culture to your organisation.

**We are interested in developing a coaching culture to drive business and organisational performance**



**We have a coaching culture and now want to develop an internal pool of qualified coaches**



**We have an existing pool of internal coaches and want to maintain / improve their performance and better measure our ROI**



In addition to our 'no-fluff, psychobabble free approach', whatever stage you're at, we guarantee to find ways to drive more value for your organisation out of your coaching programme.

Please contact us for a free consultation.



**OUR DESIRE IS TO HELP YOU MAKE YOUR INTERNAL COACHING FUNCTION A HUGE SUCCESS THAT REGULARLY RECEIVES RAVE REVIEWS FROM ALL WHO USE IT.**

Nothing beats hearing from the clients themselves. We have over 80 client testimonials and case studies on our website, from large corporates, entrepreneurs and the public sector.

Please visit [BusinessCoaching.co.uk/testimonials](http://BusinessCoaching.co.uk/testimonials)



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