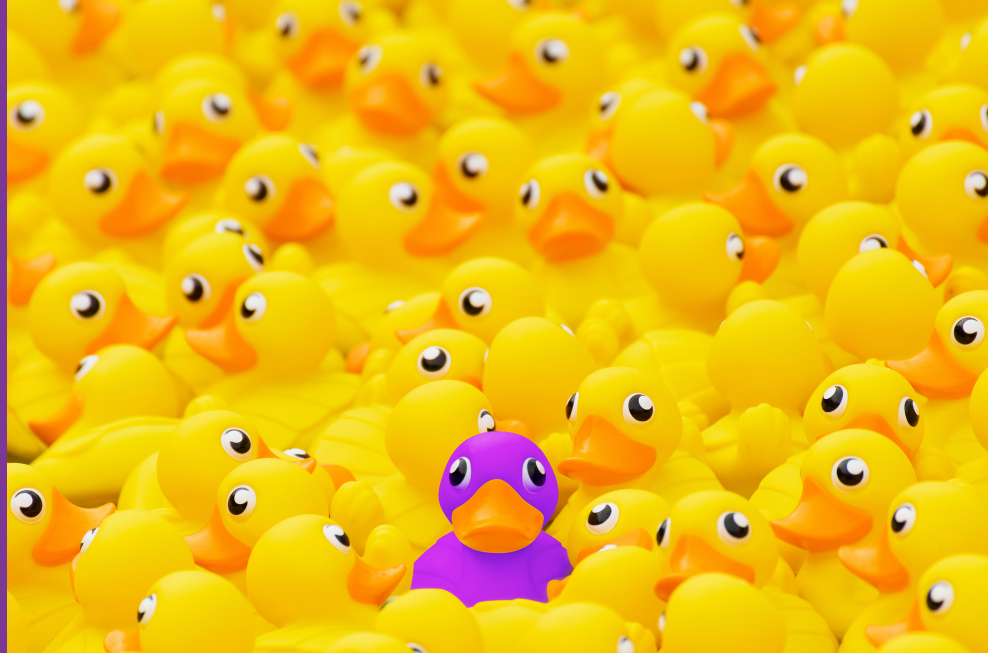


THIS IS NO ORDINARY COACHING PROGRAMME



Notion's Accredited Internal Coach (AIC®) programme is like no other accredited coaching programme you'll find on the market. In our unique programme, you'll get access to a system that is tailored to deliver success for you and your organisation even in the most dynamic and changeable environments. This means you'll finally have a proven system for delivering brilliantly organised, first-class, professional and highly effective internal coaching that gets results fast.

Here are just a few of the comments from delegates on a recent cohort...

"A fast-paced, thought provoking course that challenged existing behaviours and habits. There is psychology, case studies and tools that all in all make it a comprehensive guide to coaching."

"A truly worthwhile course delivered excellently with incredible deep knowledge around the subject. I'm excited to go back and put it into practice!"

Bloody Brilliant!

So, what makes Notion's AIC® so different?

Our AIC® has **4 specific USP's** that set it apart from the rest...

1. We SHARE with you the processes and best practice for the selection of your coaches

Do you know how to select the best coaches? Selecting the right group of coaches is essential to the success of your internal coaching programme but many organisations get this crucial step wrong.

We won't let you make that mistake. Right from the outset, we will share with you our successful selection criteria and unique application process and give you our carefully designed templates and documents that help to accelerate and support this process or we can even do it all for you.

2. We DESIGN AND EMBED paperwork and processes to allow you to track AND leverage the ROI of your formal internal coaching programmes without breaching confidentiality

Be honest, if we were to ask you what ROI your internal coaching programme has achieved so far, would you be able to tell us? No, well you're not alone. In most organisations, we find that the question of ROI has never been addressed. But don't worry, we'll make sure that the next time someone asks you that question you can answer it with confidence. As part of our design and consultancy, we work with you to create a set of internal processes and appropriate 'paperwork' to allow you to manage your internal coaching pool and track the overall ROI it generates. We'll then embed these processes into your training workshops as a standard procedure. Having this embedded into the original accredited training will allow you to track and deliver higher quality and more professional internal coaching from day one.

Global Experts in Coaching

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Executive Coaching

Coaching Skills Training

CPD & Supervision

Coaching Culture
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(+44 (0)1926 889885

3. We give you the ability to **UPGRADE** to a postgraduate academic qualification: ILM7 Certificate in Executive Coaching and Mentoring

Are you worried about over-investing? Notion's AIC® is designed to deliver high quality and pragmatic internal coaches without the need for onerous written assignments that often puts off the best potential coaches in your organisation. However, for those interested in a formal postgraduate qualification, Notion's AIC® is structured to allow any participant to upgrade to Notion's open ILM7 programme within 2 years from the programme start date, and count the full AIC® guided learning hours towards their ILM7 postgraduate qualification.

This gives you and your organisation huge flexibility without having to over-invest in the early stages and also not put off those people who would make outstanding coaches but might be deterred by the research and academic submissions required as a part of the accreditation process. It also means we don't have to 'dumb down' the quality and standards of the training as all of our materials are drawn from and delivered to ILM7 standards.

4. We provide **OPERATIONAL COACHING™ SKILLS** that drive performance and deliver commercial results

We have invested significant time and resources over the years to develop a unique 'Operational Coaching™' model, which, for the first time, enables coaching to break out of the formal constraints of pre-planned, sit-down coaching sessions.

You will be coached in the use of the model and be shown how you can adapt your behaviour so that coaching-related behaviours become incorporated into your everyday management style. This is in addition to the formal 'Executive Coaching Skills' that we cover in-depth and means that your coaching skills will spill into your substantive day job, alongside the formal coaching you do as an internal coach.



Do you want to stand apart from the rest and avoid the mistakes other organisations make?

Do you want to benefit from the deep skills and experience of world leading experts in the field of coaching who run Notion's programmes?

Do you want to make a cultural and commercial difference through internal coaching?

... if yes, Notion's AIC® is the right programme for you.

[Click Here for More Information](#)

Notion is a global expert in behaviour change and coaching. For more information about how you can become an accredited coach capable of delivering the best, most effective, results-oriented internal coaching programme, [click here](#) or call us for an informal chat on [+44\(0\)1926 889 885](tel:+44(0)1926889885)

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