

10 REASONS...

why you should select Notion as your Global Coaching Provider

1 When it comes to introducing Coaching, you want leading Expertise

Many training providers offer a coaching course. However, being able to coach others successfully is an accomplished personal skill that requires a deep shift in belief and behaviour. To properly develop those skills in others requires a 'coaching approach' to their development that is highly experiential. **Unlike other training providers, Notion are Coaching specialists - it is 100% of what we do.** Delivering and teaching these skills to others is our passion and we are all coaching experts ourselves. Our programmes are the most powerful in the industry, trained by some of the world's most experienced coaches.



“Organisations that have a coaching culture are shown to have more engaged employees and high levels of team and individual performance”

Dominic Ashley-Timms

2 You don't just want Academic theory dressed-up as training.

It isn't enough. Notion works with fast-paced global clients to design and implement pragmatic programmes that work. Yes we offer certifications, academic programmes and we even deliver at top business schools and universities too, but we are first and foremost business professionals. We have developed proprietary coaching models that work 'in the moment', every day, in highly operational and fast paced businesses too. All of our programmes move quickly beyond theory to offer a pragmatic focus on embedding newly acquired skills and behaviours that can be leveraged by the organisation from day one.

3 You don't want to make the same mistakes as other large organisations.

Several of our major clients have rolled out extensive 'coach training' programmes using established training companies only to be frustrated when, even after 'training' as many as 2,500 people, there hasn't been any noticeable change in culture or measurable impact on the business. Simply 'informing' people isn't enough. Notion's subsequent work with those clients has produced **immediate and measurable benefits.**

4 You want a provider that knows how to influence culture.

As well as being top Coaches, key members of our team also have backgrounds as **top global consultants** with expertise in cultural change management within large complex organisations. Notion specialises in every aspect required to build more of a Coaching Culture in your business. From initial internal awareness programmes, through all levels of training and accreditation (up to post graduate level) as well as working with the Board to consider the broader strategic impact of a Coaching culture, and everything in between, we constantly measure the impact that we're having.

5 You need a supplier that offers a sustainable learning approach and CPD.

To continue to benefit from your investment in building coaching skills, all of our skills training programmes have sustainability elements embedded into them with follow up conference calls, practice sessions, email support, on-going coaching tips (to name a few). We also have Continuing Professional Development (CPD) products and can offer internal coaches formal Supervision by our leading Supervisors.

turn over for 5 more reasons...

6 You need a supplier that offers more than just 'introductory' programmes

As a full-service coaching provider, we offer a range of coaching skills programmes up to post-graduate level. These include Leader as Coach (1-day), Manager as Coach (2-day), Accredited Coaching Skills Workshops (3-4 days), ILM7 Certificate in Executive Coaching & Leadership Mentoring (6 days), Reflective Practice & Supervision workshop (1-day), Team Coaching (1-2 days), and Advanced Performance Coaching (1-2 days) amongst others.

7 You want coaching programmes that will improve customer relationships

The content of our Executive Coaching and coaching skills programmes is always aligned with your business objectives and focused on action and results. Our exceptional training materials build into a valuable reference that also supports your managers in utilising these skills in all aspects of the business and in their relationships with your customers.

8 You want a provider who has coaching expertise across the whole team

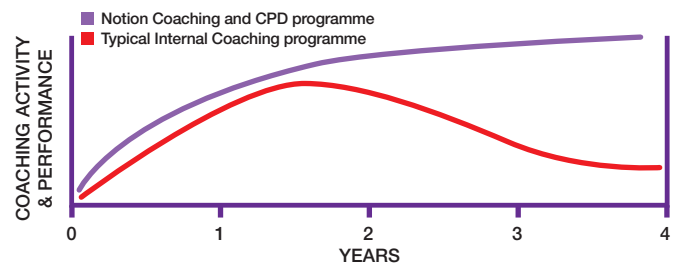
Our team of exceptionally qualified Executive Coaches and Coaching Trainers is currently 15 strong and each has had a prior career at senior levels in business as well as many years working as a Coaching professional. We work all over the world and at all levels within our clients' organisations. We provide large-scale executive coaching support as well as large-scale coach training and coaching skills rollout programmes. For one client we delivered over 200 1-to-1 coaching sessions within a 4-month period and transformed their organisation.

"In addition to our 'no-fluff, psychobabble free approach', and whatever stage you're at, we guarantee to find ways to drive out more value for your organisation from your coaching initiatives."

9 We guarantee your Return on Investment (ROI)

Our programmes are designed to provide a measurable ROI not just on paper but through increased engagement with peers and higher customer satisfaction scores. We're also able to provide you with the 'knitted-up thinking' for your Academy and L&D functions. We don't provide copious reports for the sake of it but we do help you to collect, evidence and report on all coaching activities in a commercial way that matters to your senior management. We also provide money back guarantees with our advanced Academic courses.

Whether we're coaching your Senior Executives or embedding more of a coaching style of management across an organisation, Notion's approach is unashamedly pragmatic, continually bringing the focus back onto the commercial contribution to your business.



10 You want a coaching provider that understands global cultures

We have cross-cultural experts in our team. Not only have we worked in over 40 countries between us (including China, India, Korea, most of Europe, USA, South America), but we have also lived in many of them right across Asia, Europe and USA. Whilst our training programmes are normally delivered in English, our Executive Coaching can be delivered in English, French, Spanish or German. International companies the team have delivered Executive Coaching and training to include: IBM, Aon Hewitt, KPMG, Airbus, Reckitt Benckiser, Cognizant, Mace, Marks & Spencers, Cable & Wireless, Arup, Castrol, PWC and many others.

Nothing beats hearing from the clients themselves. We have over 80 client testimonials and case studies on our website.

Please visit BusinessCoaching.co.uk/testimonials



NOTION

Notion
12 Hamilton Terrace
Leamington Spa
Warwickshire
CV32 4LY

T: +44 1926 889 885
E: info@notionltd.com

ilm
Approved
Centre

BusinessCoaching.co.uk